FACULTY	AGRICULTURE, ENGINEERING AND NATURAL RESOURCES		
DEPARTMENT	ANIMAL PRODUCTION, AGRIBUSINESS AND ECONOMICS		
SUBJECT	AGRIBUSINESS MANAGEMENT		
SUBJECT CODE	AEA 3882		
DATE	NOVEMBER 2023		
DURATION	3 HOURS	MARKS	100

SECOND OPPORTUNITY EXAMINATION

Examiner: Ms. C. D. Kandjii

Moderator (Internal): Mr. J. Muzanima

Moderator (External): Dr. T. Moyo

This question paper consists of two (3) pages including this front page

Instructions

- Answer all questions
- All questions carry equal marks (20 marks each)
- Please write legibly and number your questions clearly
- Show your calculations to tow decimal places

UNIVERSITY OF NAMIBIA EXAMINATIONS

Question 1 **(20)**

a) Briefly discuss the business decision-making process. (10)
b) The nature of demand for agricultural products is said to have been changing over time. Briefly outline and explain the key factors that are responsible for driving the change in demand dynamics for agro-products of African origin. (10)

Question 2 **(20)**

(a) Briefly discuss Porter's generic strategies in relation to the industry lifecycle. (5)
(b) Outline and discuss the basic elements of the strategic management process. (10)
(c) Briefly discuss SWOT analysis. (5)

Question 3 **(20)**

a) Outline and discuss the process of value chain analysis. (15)
b) What is the difference between a value and supply chains? (5)

Question 4 **(20)**

You are employed by Standard bank Namibia in the agricultural credit department and your primary role is to assess the loan applications. Tjipangandjara farm has approached the bank for a N$ 100 000 loans. Based on their financial statement provided below analyse the farms financial position by means of the following ratios and interpret them:

Tjipangandjara Farm Sheet as of November 2023

Assets (N$)		**Liabilities (N$)**	
Current Asset		Current Liabilities	200,000.00
Cash	100,000.00		
Inventory	100,000.00		
Account Receivables	100,000.00		
Total Current Assets	300,000.00	Total Liabilities	200,000.00
Non-Current Assets	200,000.00	Owner's Equity	100,000.00
Total Assets	**500,000.00**	**Total Liabilities + Equity**	**500,000.00**

a) Current ratio = Total Current Assets/ Total Current Liabilities? (4)
b) Quick ratio = (Total Current Assets – Inventory)/ Total Current Liabilities? (4)
c) Debt-to-assets ratio -Total Liabilities/Total assets? (4)
d) Debt-to-Equity ratio =Total Liabilities / Own Capital? (4)
e) Based on your analysis, would you recommend Standard Bank to grant the loan? (4)

Question 5 **(20)**

a) Outline the role of an agribusiness manager. (5)
b) Discuss the four functions of management. (10)
c) Briefly outline the growth strategy of Ansoff. (5)

GOOD LUCK!!!