

UNIVERSITY OF NAMIBIA

FACULTY	AGRICULTURE, ENGINEERING AND NATURAL SCIENCES		
DEPARTMENT	WILDLIFE MANAGEMENT AND TOURISM STUDIES		
SUBJECT	TOURISM STUDIES		
SUBJECT CODE	GHT 3800		
DATE	OCTOBER / NOVEMBER 2021		
DURATION	3 HOURS	MARKS	100

NORMAL EXAMINATION

Examiner: Mr. Jona Heita

External Moderator: Dr. H.H. Bartis (Nelson Mandela University)

This question paper consists of 2 pages including this front page.

Instructions

1. Answer all the questions.
2. Number your questions correctly.

GHT 3800 TOURISM STUDIES NORMAL EXAMINATION

1. Distinguish between the Namibia Tourism Board (NTB) and the Ministry of Environment, Forestry and Tourism (MEFT) in terms of their mandates within the tourism industry in Namibia. [4]
2. Considering the tourism impacts on local communities:
 - (a) Provide any four reasons that suggest that Namibians benefit from tourism. [6]
 - (b) In your opinion, suggest any four feasible approaches that the Namibian government can use to reduce the effects of land displacement on local communities affected by tourism development? [8]
3. The following questions are related to tourism statistics.
 - (a) Describe three reasons why tourism statistics are important. [6]
 - (b) Suggest three recommendations that tourism businesses in Namibia can use to encourage Namibians to travel more in their own country. [6]
 - (c) Describe the main method used by the Namibian government to collect tourism statistics. Elaborate on the method used. [4]
 - (d) Describe any two challenges associated with tourism statistics in Namibia. [4]
4. Refer to the tourism industry in Namibia to:
 - (a) Describe any four reasons as rationale for governments' involvement in tourism worldwide including the Namibian government. [8]
 - (b) Provide four arguments supporting the statement that "governments should not venture more in tourism businesses". You can use local examples in your answer. [8]
5. Evaluate the CBNRM program in Namibia by providing four of its successes and four of its challenges. [16]
6. Suggest any four recommendations that the Namibian government can use to reduce the effects of human wildlife conflicts in affected local communities. [8]
7. Considering the increase in wildlife populations in Southern Africa, what are your views about the demands by the Namibian and Botswanan governments to be allowed by CITES to freely trade wildlife products as part of their conservation programs? Provide three points. [6]
8. Describe any four activities that tourism businesses can carry out as part of their Corporate Social Responsibility (CSR) in local communities in which they operate. [8]
9. Describe any four reasons why some tourism businesses do not carry out CSR initiatives in global south. [8]

[TOTAL: 100 MARKS]